



BROOKLYN CENTER ROTARY CLUB 2020 VISION and Priority Projects

December 31, 2015

What we stand for:

We are the most admired community organization in the City. We are known for the service we provide and the pride we have in our community.

Our primary attributes:

We are known as an ethical organization with 50 diverse and active members. We represent every business sector, ethnicity, gender and the many diverse attributes within our community.

In Club Service:

We are welcoming and encouraging of each other. We have regular leadership development programs hosted outside of the regular weekly meetings. We are known throughout the region for our iconic guest speakers and our quarterly happy hours/dinner with guests.

In Vocational Service:

We have developed and support a summer job program for youth in our community. We support our local schools with funding for student scholarships and extra curricula programs such as band and choir. We help develop high school leaders with Rotary sponsored programs. We also sponsor an after school youth job co-op program.

In Community Service:

We have sponsored a special fundraiser at Surly Brewery raising more than \$10,000 at a single event for Rotary activities. We have raised \$20,000 from our outdoor concert event. We have supported a campaign promoting the value of our City's diversity. We have an active program helping seniors in the community with two outings annually.

In International Service:

We have sent a Brooklyn Center High School student to study abroad and sponsored/participated in Women's Hygiene kits project in Haiti.

We have co-sponsored clean water projects with Maple Grove and Brooklyn Park Rotary Clubs.

In New Generations:

We have revised our dues structure to accommodate the economic diversity of our club and community. We have completed two "hands-on" service projects attractive to younger members. We have provided more flexible options such as meeting times and other innovations making our club more attractive to new members. We actively promote club membership throughout the community.

Our Rotary Foundation Success and Fundraising Achievements:

We have applied for and successfully received three matching grants. We have twenty five (25) Paul Harris Fellows. Fifty-percent (50%) of our members are active in the endowment fund.

Our Leadership Development:

We have implemented a very successful new member orientation program. We have implemented succession planning for our members from the time a member joins. We have held successful club introduction sessions/fairs for prospective members to introduce them to the Club. We have a successful informal mentorship for new members (fireside chat model) encouraging active involvement in Rotary International and Club activities.

2015 First Priority Projects

- Surly Fund Raiser – Goal to Raise \$10,000
- Participation in Women’s Hygiene Project
- Support schools with Funds for scholarships and extracurricular programs.
- Quarterly Happy Hour with guests
- Apply for and receive three (3) matching grants

Second Priority Projects

- Revise Dues Structure
- Send a BC High School student to study abroad
- Work with Brooklyn Park on Clean Water Project
- Develop and Support Summer Program – Jobs for Youth
- New member orientation
- Hands on Service Projects for young members- Two per year